

 **IOWA**

# **2026 Annual Conference**

**October 21-23 | Hyatt Regency Coralville**

**Sponsor & Exhibitor  
Opportunities**

# Sponsor & Exhibitor Opportunities



Don't miss out on this unique opportunity to connect with Iowa's water superintendents, operators, engineers, and consultants; industry representatives; and city officials!

- ✓ Establish your brand as a leader in the water industry.
- ✓ Meet targeted prospect customers and close sales.
- ✓ Showcase your newest products in a face-to-face environment.
- ✓ Obtain feedback and learn about evolving customer requirements.

[Sponsorship Packages](#) offer the greatest value and most opportunities for recognition. [Ala Carte Exhibit Space & Advertisement Opportunities](#) are also available, and don't miss the chance to promote your business while raising important funds for the [Iowa Philanthropic Water Fund](#) and [Water For People](#).

## Exhibitor Schedule & Guidelines

**Exhibitor Move-In:** 9 am – 4:30 pm, Wednesday, October 21

**Exhibit Hall Hours:** 5 – 7 pm, Wednesday, October 21  
*Welcome Reception in the Exhibit Hall with food and drink provided.*

9:20 am – 4:15 pm, Thursday, October 22, with the following dedicated Exhibit Hall times:

- 9:20 am – 9:50 am      Networking Break in the Exhibit Hall
- 1:00 pm – 1:45 pm      Dessert in the Exhibit Hall
- 3:30 pm – 4:10 pm      Networking Break in the Exhibit Hall

**Section Celebration:** 5:00 pm – 7:30 pm, Thursday, October 22  
*Although this event doesn't take place in the Exhibit Hall, all Exhibitors are encouraged to attend and continue networking with attendees.*

**Exhibitor Move-Out:** 4:15 pm – 7:00 pm, Thursday, October 22  
7:00 am – 1:00 pm, Friday, October 23

**Advance Shipment & Freight Handling Services** are available through R & D Events. Customers are responsible for all shipping charges, plus R & D's handling rate of \$0.85/pound, with a minimum of \$170.00. Contact R & D at [Office@RandDEvents.com](mailto:Office@RandDEvents.com) or 1-319-202-8374 for more details.

## Hotel Rooms: Hyatt Regency Coralville Hotel & Conference Center

The Iowa Section has secured a block of discounted hotel rooms at the conference venue with special pricing of \$164 (+ tax & fees) per night, available through September 30, or while inventory lasts. [Reserve your rooms](#) by September 30.

## Register Today!

Complete your Sponsor or Exhibitor registration online at  
<https://events.resultsathand.com/iaawwaapp/4409/page/6433-Register>.

Sponsorships, Exhibit Space, and Advertising are limited and reserved on a FIRST-PAID basis. All payments are due no later than September 30, 2026.

# Conference Sponsorship Packages

|                                                                                                                                                                                                                                                                                                                                                                                     | 1 AVAILABLE<br>Presenting<br>\$3,775             | 4 AVAILABLE<br>Platinum<br>\$2,775 | Gold<br>\$1,775  | Silver<br>\$1,025 | Bronze<br>\$525 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|------------------------------------|------------------|-------------------|-----------------|
| <b>Exhibit &amp; Participate</b>                                                                                                                                                                                                                                                                                                                                                    |                                                  |                                    |                  |                   |                 |
| Complimentary exhibit space <sup>1</sup>                                                                                                                                                                                                                                                                                                                                            | 💧💧                                               | 💧                                  | 💧                | 💧                 |                 |
| Opportunity to select your location                                                                                                                                                                                                                                                                                                                                                 | 💧                                                | 💧                                  |                  |                   |                 |
| Complimentary electrical drop                                                                                                                                                                                                                                                                                                                                                       | 💧                                                | 💧                                  |                  |                   |                 |
| Complimentary conference registration <sup>2</sup>                                                                                                                                                                                                                                                                                                                                  | 💧💧                                               | 💧                                  | 💧                | 💧                 |                 |
| Unlimited attendance at Thursday Evening Section Celebration for company representatives                                                                                                                                                                                                                                                                                            | 💧                                                | 💧                                  | 💧                | 💧                 |                 |
| <b>Get Recognized</b>                                                                                                                                                                                                                                                                                                                                                               |                                                  |                                    |                  |                   |                 |
| Premium recognition as <b>sole sponsor</b> of the Thursday Morning Breakfast & Opening General Session featuring 2026 awards <sup>3</sup>                                                                                                                                                                                                                                           | 💧                                                |                                    |                  |                   |                 |
| Extra-large logo on signage outside each educational session room                                                                                                                                                                                                                                                                                                                   | 💧                                                |                                    |                  |                   |                 |
| Logo on attendance/CEU check-in signage in each educational session room                                                                                                                                                                                                                                                                                                            | 💧                                                |                                    |                  |                   |                 |
| Premium recognition as <b>sole sponsor</b> of ONE of the following Platinum items: <sup>3</sup> <ul style="list-style-type: none"> <li>Wednesday Evening Welcome Reception</li> <li>Thursday Annual Business Meeting Luncheon featuring presentation of the Fuller Award</li> <li>Thursday Evening Section Celebration</li> <li>Thursday Evening YP &amp; Friends Social</li> </ul> |                                                  | 💧                                  |                  |                   |                 |
| Choice of recognition as a sponsor of ONE of the following: <sup>4</sup> <ul style="list-style-type: none"> <li>Refreshment Sponsor</li> <li>Friday afternoon Women in Water Luncheon</li> </ul>                                                                                                                                                                                    |                                                  |                                    | 💧                |                   |                 |
| Conference app banner advertisement <sup>5</sup>                                                                                                                                                                                                                                                                                                                                    | Footer banner ad (exclusive space on every page) | Header banner ad                   | Header banner ad | Header banner ad  |                 |
| Recognition on conference website                                                                                                                                                                                                                                                                                                                                                   | Large Logo linked to your website                | Medium Logo linked to your website | Small Logo       | Name              | Name            |
| Recognition in conference app                                                                                                                                                                                                                                                                                                                                                       | 💧                                                | 💧                                  | 💧                | 💧                 | 💧               |
| Alongside listing of your sponsored meal/event                                                                                                                                                                                                                                                                                                                                      | 💧                                                | 💧                                  |                  |                   |                 |
| Sponsor list                                                                                                                                                                                                                                                                                                                                                                        | 💧                                                | 💧                                  | 💧                | 💧                 | 💧               |
| Exhibitor list                                                                                                                                                                                                                                                                                                                                                                      | 💧                                                | 💧                                  | 💧                | 💧                 |                 |
| <b>Beyond the Conference</b>                                                                                                                                                                                                                                                                                                                                                        |                                                  |                                    |                  |                   |                 |
| Advertisement on Section website <sup>6</sup>                                                                                                                                                                                                                                                                                                                                       | 12 months                                        | 12 months                          | 12 months        |                   |                 |
| Facebook post promoting your participation                                                                                                                                                                                                                                                                                                                                          | 💧                                                | 💧                                  |                  |                   |                 |



# Sponsorship Package Details

1

## Complimentary Exhibit Space

**Platinum, Gold, and Silver** Sponsors receive one complimentary Exhibit Space. **Presenting** Sponsors receive two. Each Exhibit is an 8' x 10' space pre-set with one table and two chairs. **Presenting** and **Platinum** Sponsors also receive a complimentary standard electrical drop and the opportunity to choose their Exhibit location.

2

## Complimentary Conference Registration

**Platinum, Gold, and Silver** Sponsors' Primary Exhibit Representatives receive one complimentary Full Conference Registration providing access to all educational sessions, receptions, meals, and snack breaks throughout the conference. **Presenting** Sponsors receive two complimentary Full Conference Registrations.

Additional Exhibit Representatives may choose from an Exhibits-ONLY Registration (\$100) including all receptions, meals, and snack breaks for Wednesday and Thursday, or a Conference Registration (\$390-\$480) which also includes access to the educational sessions. For Conference Registrations, \$45 early bird discounts are in effect through September 30, and IA-AWWA members receive a \$90 discount when they enter their AWWA member number at registration.

3

## Premium Recognition as Sole Sponsor of ONE Meal/Networking Event

The **Presenting** Sponsor and each **Platinum** Sponsor will be promoted as the sole sponsor of one major meal or networking event (choose from Wednesday Evening Welcome Reception in Exhibit Hall, Thursday Annual Business Meeting Luncheon featuring presentation of the Fuller Award, Thursday Evening Section Celebration featuring competitions, and Thursday Evening Young Professionals & Friends Social). This premium recognition includes logo on dedicated conference signage, in the conference app, on the conference website, and in various event marketing materials, as well as verbal thank yous throughout the conference.

4

## Choice of Gold Sponsorship Recognition

**Gold** Sponsors will choose ONE of the following non-exclusive recognition options:

- Refreshment Sponsor: logo on signage near the refreshments provided at networking breaks and Friday's breakfast, as well as verbal thank yous throughout the conference.
- Friday afternoon Women in Water Luncheon Sponsor: logo on event tickets and signage, as well as verbal thank yous throughout the conference.

5

## Conference App Banner Advertisement

**Platinum, Gold, and Silver** Sponsors may provide a banner advertisement for inclusion in the conference app providing attendees with event details and connections. Your banner ad will be linked to an online destination of your choice, such as your in-app profile, a landing page with an offer, or your website. Banner ads will rotate between unique ads as users navigate the app. Use this opportunity to drive traffic to your Exhibit Space or to provide attendees with an important reference. Advertisement artwork is requested by October 9, and is subject to IA-AWWA review and acceptance.

The **Presenting** Sponsor may provide up to three banner ads to rotate in their exclusive footer space on all conference app pages.

**Platinum, Gold and Silver** Sponsors may provide one banner ad to be included in a rotation of ads on the conference app's homepage.



6

## Website Advertisement

**Presenting, Platinum, and Gold** Sponsors have the opportunity to extend their reach beyond the conference with an IA-AWWA website advertisement. For a full 12 months, a 300-px x 200-px business card-type graphic of the Sponsor's design will be included in the rotating display of Sponsors on each IA-AWWA webpage and linked to the Sponsor's website. Advertisement artwork is due no later than December 31, and is subject to IA-AWWA review and acceptance.

# Ala Carte Exhibit & Advertising Opportunities

## Standard Exhibit Space

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**Member | \$550**

**Non-Member | \$625**

**Late Registration Fee | +\$50**

*When registering after September 30*

An Exhibit Space is an 8' x 10' space pre-set with one table and two chairs. You may add up to two spaces to your registration; [contact the Executive Director](#) to inquire about larger spaces.

Each Exhibit Space includes one full conference registration providing access to all educational sessions, meals, and snack breaks throughout the conference.

Additional Exhibit Representatives may choose from an Exhibits-ONLY Registration (\$100) including all receptions, meals, and snack breaks for Wednesday and Thursday, or a Conference Registration (\$390-\$480) which also includes access to the educational sessions. For Conference Registrations, \$45 early bird discounts are in effect through September 30, and IA-AWWA members receive a \$90 discount when they enter their AWWA member number at registration.

**Exhibit Space prices increase \$50 after September 30.**

## Exhibitor Power

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**20 AMP Power Strip | \$100**

Power your demonstrations and stay connected to the office with a standard 20 AMP power strip.

## Women in Water Luncheon

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**Luncheon Ticket | \$35**

Immediately after the Conference adjourns at noon on Friday, join colleagues for the Women in Water Luncheon – a final opportunity to build connection, camaraderie, and mentorship over lunch as we celebrate the women who are making waves in the water industry.

## Guest Meal Tickets

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**Guest Breakfast Ticket | \$35**

**Guest Lunch Ticket | \$40**

**Guest Celebration Ticket | \$50**

Invite a guest not otherwise attending the Conference to join you for a meal.

## Website Advertisement

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**12 Months | \$100**

Extend your visibility to water professionals throughout Iowa by advertising on the IA-AWWA website. For a full 12 months, a 300-px x 200-px business-card type graphic of your design will be included in the rotating display of Sponsors on each IA-AWWA webpage and linked to your website. Advertisement artwork is due no later than December 31, and is subject to IA-AWWA review and acceptance.

# Iowa Philanthropic Water Fund Benefit Opportunities



**Jon Harger**

'26-'27 Past-Chair

[Donate to Turn Jon into a Sundae!](#)



**TEAM CHOCOLATE**

*The Crowd Pleaser*

**Christina Murphy**

'26-'27 Chair

[Donate to Turn Christina into a Sundae!](#)



**TEAM VANILLA**

*The Traditionalist*

**Matt Haden**

'26-'27 Chair-Elect

[Donate to Turn Matt into a Sundae!](#)



Iowa  
Philanthropic  
Water Fund

Net proceeds from the Human Sundae Challenge at the Annual Conference will go to the Iowa Philanthropic Water Fund of the Iowa Section AWWA. With guidance from our Philanthropy Committee, funds will be distributed to programs in support of our mission to build a better Iowa through quality Water.

## Human Sundae Challenge

**IA-AWWA's 2026-2027 Chair, Chair-Elect, and Immediate Past-Chair are each personally challenging Annual Conference goers:**

If donations on their personal fundraising page reach \$250, that person will have ice cream placed on their head. At \$500, we'll add chocolate syrup and sprinkles; at \$750, marshmallow fluff and candy toppings; and at \$1,000, whipped cream and a cherry!

Donors have the perk of building the human sundaes during the Thursday evening Section Celebration. Assuming the appropriate fundraising milestone is reached, for each human sundae:

- \$20 donors are entered into a drawing to apply the ice cream
- \$50 donors each get to drizzle syrup
- \$100 donors each get to dump a cup of candy toppings
- The single highest donor sprays the whipped cream and places the cherry

So, direct your donation wisely. Whom do you want to see become a human sundae at the Section Celebration: **Christina, Matt, or Jon?** Or, all three?

# Water For People Benefit Opportunities



Net proceeds from the Golf Outing and Silent Auction at the IA-AWWA Annual Conference are donated directly to Water For People, aiding in their vision to promote the development of high-quality drinking water and sanitation services, accessible to all, and sustained by strong communities, businesses, and governments.

## Golf Outing | 4-Person Best Shot Tournament

2026's Golf Outing will be a chance for colleagues to connect prior to the Iowa Section AWWA Annual Conference on Wednesday, October 21 at Quail Creek Golf Course, a short 15-minute drive from the conference venue. Participants will enjoy 18 holes of golf with a cart and lunch. Check-in begins at 11:00 AM and the shotgun start is at 11:30 AM.

Water For People committee member contact:

**Jon Harger** | [jharger@vessco.com](mailto:jharger@vessco.com) | (612) 805-6383

### Sponsor

**Platinum Lunch & Event | \$1,000**

Includes recognition on a sign at the event and conference.

**Gold Lunch & Event | \$500**

Includes recognition on a sign at the event and conference.

**Hole | \$100**

Includes recognition on a sign on a golf hole.

**Hole Sponsor + Foursome | \$550**

Enjoy a \$50 discount for bundling a Hole Sponsorship and registration for a foursome team.

### Participant

**Foursome Team of Golfers | \$500**

Build relationships while participating in the fun!

**One Golfer | \$125**

**Please register by October 14.**

## Silent Auction

2026's Silent Auction will take place in the Conference Exhibit Hall on Thursday, October 22, with the event culminating later that evening in the Section Celebration space from 5:00 – 6:00 pm.

Please contact the following Water For People committee member to become a Silent Auction Donor:

**Jonathan Contag** | [jcontag@whks.com](mailto:jcontag@whks.com) | (515) 450-5358

### Silent Auction Donation

**Choose Your Donation**

Donate an item, package, or gift card to be used as a Silent Auction Item. Your company will be recognized alongside the item in the Silent Auction display area